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electronic health record | practice management | revenue cycle management

AllMeds & AWA Collections Announce Strategic Partnership

AllMeds™ and AWA Collections today announced a strategic partnership and integration of the companies' Practice Manager solution and AWA's licensed collections services. The streamlined functionality and efficiency gains provided by the integration are now available to all users in specialty ambulatory practices served by AllMeds' nationwide solutions and services.

With the explosive growth of high deductible health plans (HDHP), patients are now responsible for a significant portion of their healthcare costs and, today, direct payments from patients are now the third-largest source of practice revenue. Because many practices do not have the resources to pursue overdue balances, they routinely write-off larger and larger amounts of debt for services they have already rendered. AWA's method of "soft advocacy" brings a uniquely compassionate form of collections services that is highly effective, while maintaining delicate patient/practice relationships.

The integration with AllMeds PM provides one-click functionality that seamlessly forwards all relevant data to AWA for efficient handling. Once case information is received, AWA's professional team begins recovering your receivables, using either "soft/inside" or "hard/external" methods, depending upon your guidelines and desires. The process is transparent and works without up-front costs or hidden fees. *Better yet, the strategic partnership provides a special, negotiated, discount rate for AllMeds customers.*

"This integration allows AllMeds PM practices to effortlessly leverage AWA's 20+ years of national experience and a unique approach that is designed to work quickly and kindly," said Bill Rust, AllMeds CEO.

AWA's Allan Adler added, "AllMeds customers can now instantly access collection services that are compassionate, practical and highly effective. In fact, AllMeds practices that already use AWA have recognized significant returns on investment and dramatic reductions in A/R and this new functionality makes the process even easier."

For more information regarding this integrated collections solution, please contact AllMeds at info@allmeds.com or **888.643.6337**.

The Strategic Partnership Program aligns AllMeds' solutions with products and services that bring additional, critical benefits to our customers' practices. Strategic Partners are committed to providing innovative technologies and services that help practices recognize greater improvements, efficiencies, and revenue performance.

